

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|---------|---|-------|------------------|---------|------------------|
| L1 | 3335676 | "6,357,042".pn. "6", "684,194".pn. "6,553,178".pn. | USPAT | OR | OFF | 2005/09/16 10:21 |
| L2 | 3 | "6,357,042".pn. "6""684,194""".pn. ""6,553,178""".pn. | USPAT | OR | OFF | 2005/09/16 10:21 |
| L3 | 3 | "6,357,042".pn. "6684,194""".pn. ""6,553,178""".pn. | USPAT | OR | OFF | 2005/09/16 11:03 |
| L4 | 0 | "6,553,178.pn." and dynamic\$ | USPAT | OR | OFF | 2005/09/16 11:04 |
| L5 | 285 | 725/32-36.ccls. | USPAT | OR | OFF | 2005/09/16 11:28 |
| S1 | 1 | "6357042".pn. and (ad or ads or advertisement\$1) | USPAT | OR | OFF | 2003/08/05 10:32 |
| S2 | 1 | "6357042".pn. and (ad or ads or advertisement\$1) and profile\$1 | USPAT | OR | OFF | 2003/08/05 10:38 |
| S3 | 1 | "6357042".pn. and profile\$1 | USPAT | OR | OFF | 2003/08/05 10:40 |
| S4 | 1 | "6357042".pn. and profil\$6 | USPAT | OR | OFF | 2003/08/05 10:44 |
| S5 | 1 | "6357042".pn. and profil\$6 and annotation | USPAT | OR | OFF | 2003/08/05 10:44 |
| S6 | 1 | "6357042".pn. and profil\$6 same annotation | USPAT | OR | OFF | 2003/08/05 10:53 |
| S7 | 0 | "6357042".pn. and swimsuit same (ad or ads or advertisement\$1) | USPAT | OR | OFF | 2003/08/05 10:57 |
| S8 | 0 | "6357042".pn. and swimsuit same profile | USPAT | OR | OFF | 2003/08/05 10:49 |
| S9 | 0 | "6357042".pn. and swimsuit | USPAT | OR | OFF | 2003/08/05 13:40 |
| S10 | 1 | "6357042".pn. and entity same (ad or ads or advertisement\$1) | USPAT | OR | OFF | 2003/08/05 10:51 |
| S11 | 3 | "tracking module" same (ad or ads or advertisement) same profile\$1 | USPAT | OR | OFF | 2003/08/05 10:51 |
| S12 | 60 | profil\$6 same annotation | USPAT | OR | OFF | 2003/08/05 10:54 |
| S13 | 2 | "725"/\$.ccls. and profil\$6 same annotation | USPAT | OR | OFF | 2003/08/05 10:53 |
| S14 | 1 | profil\$6 same annotation same (ad or ads or advertis\$6) | USPAT | OR | OFF | 2003/08/05 10:55 |
| S15 | 0 | "6357042".pn. and swim adj suit same (ad or ads or advertisement\$1) | USPAT | OR | OFF | 2003/08/05 10:57 |
| S16 | 1 | "6357042".pn. and swim adj suit | USPAT | OR | OFF | 2003/08/05 10:58 |
| S17 | 2 | "725"/\$.ccls. and swim adj suit | USPAT | OR | OFF | 2003/08/05 10:59 |
| S18 | 2 | "725"/\$.ccls. and swim adj suit and (annotation or ad or ads or advert\$6) | USPAT | OR | OFF | 2003/08/05 11:00 |
| S19 | 52 | "725"/\$.ccls. and profile same (annotation or ad or ads or advert\$6) | USPAT | OR | OFF | 2003/08/05 11:00 |

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|-----|-----|---|-------|----|-----|------------------|
| S20 | 1 | "725"/\$.ccls. and profile same (annotation or ad or ads or advert\$6) same replac\$6 | USPAT | OR | OFF | 2003/08/05 11:03 |
| S21 | 0 | "725"/\$.ccls. and target\$3 same product adj placement | USPAT | OR | OFF | 2003/08/05 11:04 |
| S22 | 3 | (profil\$3 or target\$3) same product adj placement | USPAT | OR | OFF | 2003/08/05 11:04 |
| S23 | 1 | "6357042".pn. and demographic\$1 | USPAT | OR | OFF | 2003/08/05 14:04 |
| S24 | 0 | profile same "parental consent" | USPAT | OR | OFF | 2003/08/05 13:47 |
| S25 | 6 | profile and "parental consent" | USPAT | OR | OFF | 2003/08/05 13:49 |
| S26 | 0 | profile and "parental rating" | USPAT | OR | OFF | 2003/08/05 13:49 |
| S27 | 0 | profile same "parental rating" | USPAT | OR | OFF | 2003/08/05 14:01 |
| S28 | 7 | "725"/\$.ccls. and hemisphere\$1 | USPAT | OR | OFF | 2003/08/05 14:02 |
| S29 | 0 | "6357042".pn. and dsp | USPAT | OR | OFF | 2003/08/05 14:15 |
| S30 | 0 | "6357042".pn. and "frame buffer" | USPAT | OR | OFF | 2003/08/05 14:23 |
| S31 | 1 | "725"/\$.ccls. and multicast adj router | USPAT | OR | OFF | 2003/08/05 14:51 |
| S32 | 9 | chaddha.inv. and annotation | USPAT | OR | OFF | 2003/08/05 14:57 |
| S33 | 227 | 725/32-36.ccls. | USPAT | OR | OFF | 2003/08/05 14:57 |
| S34 | 0 | "725"/\$.ccls. and profile same "time of day" | USPAT | OR | OFF | 2004/03/02 09:57 |
| S35 | 0 | profile same "time of day" | USPAT | OR | OFF | 2004/03/02 09:58 |
| S36 | 0 | elderling.inv. and cartoon\$1 | USPAT | OR | OFF | 2004/03/02 09:58 |
| S37 | 7 | "725"/\$.ccls. and cartoon\$1 same children\$2 | USPAT | OR | OFF | 2004/03/02 09:59 |
| S38 | 1 | "725"/\$.ccls. and cartoon\$1 same profil\$6 | USPAT | OR | OFF | 2004/03/02 10:00 |
| S39 | 1 | "725"/\$.ccls. and animat\$9 same profil\$6 | USPAT | OR | OFF | 2004/03/02 10:00 |
| S40 | 190 | "725"/\$.ccls. and Time same profil\$6 | USPAT | OR | OFF | 2004/03/02 10:02 |
| S41 | 46 | "725"/\$.ccls. and Time near5 day same profil\$6 | USPAT | OR | OFF | 2004/03/02 11:06 |
| S42 | 1 | "6,684,194" and Time near5 day | USPAT | OR | OFF | 2004/03/02 13:33 |
| S43 | 242 | 725/32-36.ccls. | USPAT | OR | OFF | 2005/09/16 11:28 |
| S44 | 258 | 725/32-36.ccls. | USPAT | OR | OFF | 2004/07/09 16:35 |
| S45 | 0 | "6684194".pn. and "time of day" | USPAT | OR | OFF | 2005/03/30 13:18 |
| S46 | 1 | "6684194".pn. and profile\$1 same time | USPAT | OR | OFF | 2005/03/30 13:18 |
| S47 | 1 | "6684194".pn. and profile\$1 and time | USPAT | OR | OFF | 2005/03/31 09:50 |
| S48 | 1 | "5699107".pn. | USPAT | OR | OFF | 2005/03/31 10:07 |

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|-----|-----|--------------------------------|-------|----|-----|------------------|
| S49 | 1 | "5859662".pn. | USPAT | OR | OFF | 2005/03/31 10:08 |
| S50 | 1 | "5659653".pn. | USPAT | OR | OFF | 2005/03/31 12:39 |
| S51 | 1 | "6,357,042".pn. | USPAT | OR | OFF | 2005/03/31 12:40 |
| S52 | 1 | "6,553,178".pn. | USPAT | OR | OFF | 2005/03/31 16:29 |
| S53 | 0 | "6357042".pn. and router\$ | USPAT | OR | OFF | 2005/03/31 16:29 |
| S54 | 1 | "6357042".pn. and multicast | USPAT | OR | OFF | 2005/03/31 16:32 |
| S55 | 1 | "6357042".pn. and multicast\$3 | USPAT | OR | OFF | 2005/03/31 16:32 |
| S56 | 276 | 725/32-36.ccls. | USPAT | OR | OFF | 2005/03/31 16:49 |